Detailed General Program

June 3 - Pre Conference

09.30  Registration to Pre Conference Events

10.00  **Course 1: Microbiome, Microbiota and Probiotics**
Moderator: E. Mignini
Three terms often confused; let’s learn more about this fascinating scientific topic
*Conducted by E. Sierra (University of Catalunya) - ES • M. Egert (Hochschule Furtwangen University) - GE*

12.30  Buffet Lunch

14.00  **Course 2: Testing Cosmetics**
Moderator: A. Pappas
How instrumental testing fits with sensory and preference market tests
*Conducted by T. Hollowood - Sensory Dimensions - UK • M. Piacentini - Eurofins Cosmetics - IT*

16.30  The Paradox AperiGardens
**Round Table 1: Sustainability and Cosmetics**
Moderated by F. Iraldo - IEFE Bocconi - ITA
The Paradox is considering Cosmetics as superfluous goods: are they?

**Round Table 2: Heavy Metals in Cosmetics**
Moderated by M. Vassallo - Complife Group - ITA
To which extent are they affordable risks for consumers?

20.00  Show Cooking: Cultural Buffet Dinner

June 4 Morning - Session 1

**Emotional Cosmetics**
Moderators: T. O'Lenick - E. Piras

09.30  Registration to Conference - Opening Remarks
AGAVE ROOM - Convento dell’Annunziata

10.00  **Keynote Speech: Buying Cosmetics as Buying Emotions: is that reductive?**
M. Minamino - Bellevienus Co.

10.30  **Inverting the Tables on Emulsion Sensory and Performance**
M. Chandler - ACT Solutions Corp

10.50  **Genderless innovation based in neuroscience: new methodology for fragrance evaluation**
J. Jiménez - Innovation Center Belcorp Colombia

11.10  **Expanding the sensory evaluation methods: neuroscientific study of the tactual sensation of emulsion**
S.A. Lombardi - Bregaglio

11.30  **Commercial Presentation - Eco-sustainability in everyday life**
F. Carlomagno - Roelmi HPC
11.50  How Far can we Predict Sensorial Feelings by Instrumental Modelling?  
     P. Huber - ZHAW Zurich University of Applied Science

12.10  Buffet Lunch  
     ESEDRA GARDEN RESTAURANT - Hotel Due Mari

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**June 4 Afternoon - Session 2**

**Hi-tech in Personal Care**

Moderators: S. Motta - P. Romanowski

14.30  Keynote Speech - An approach to Hi-Tech in Personal care Products  
     A. O’Lenick - Sittech LLC

15.00  The Establishment Of A Procedure For Three-D Visualization Of Sebum Production In Human Sebaceous Glands - S. Ishizuka - Mandom Corp.

15.20  Digital Image Analysis of Skin Improvement Following Use of a Novel Treatment Cleansing Technology  
     H. E. Knaggs - Nu Skin Enterprises

15.40  Fabrication of Personalised Lipstick Applicator Using 3d Printing Technology  
     Stevic Milica - University of Arts London

16.00  The Art of Rational Design of Skin care ingredients aided by molecular modeling  
     E. Jackson - DSM Nutritional Products

16.20  Commercial Presentation - An innovative approach for evaluating the safety of cosmetic products through a combination of in vitro and in vivo methods  
     E. Regola, C. Angelinetta - Bio Basic Europe

16.40  Skin Surface Nanoscale Topography And Ex-Vivo Assessment Of Cosmetic Products  
     L. Peno-Mazzarino - Laboratoire Bio-Ec

17.00  Fragrance in Transparent Aqueous Alcohol-Free Micro-Emulsion: Innovative Alternative Sprayable Fragrance Format  
     P. Bellon - Symrise

17.20  Microbiota equilibrium and skin health  
     A. De Martino - Biofortis Mérieux NutriSciences

17.40  Application of the “Less Is More” Principle to Reduce Carbon Footprint and Processing Cost in Cosmetics Manufacturing  
     Video by T. Joseph Lin

18.00  Closing Remarks Day 1

20.30  Musical Gala Dinner  
     VIRIDARIUM RESTAURANT - Hotel Due Mari
June 5 Morning - Session 3

The future of ingredients
Moderators: E. O’Grady - L. La Mattina

09.00  Keynote Speech - New ingredients as drivers for breakthrough cosmetic innovations the winning formula to satisfy the consumers
        F. Kanda - Mukogawa Women’s University

09.30  New Application of Lipophilic Vitamin C as a Hair Repairing Agent: Repair of Hair Hydrophobicity and Improvement of Cuticle
        Lifting - T. Misono - Nikkol Group Cosmos Technical Center Co

09.50  Sacran, a Natural Polysaccharide, Functions to Defend The Skin against Air Pollutants
        M. Doi - Daito Kasei Kogyo Co

10.10  Harmful effects of screen-emitted visible light on the dermis: an additional environmental stress not to be neglected
        N. Bechetoille - Gattefossé

10.30  An Amphiphilic Ascorbic Derivative, Disodium Isostearyl 2-O-L-ascorbyl Phosphate, Enhances Reconstruction of Elastic Fibers by Reduction of Intracellular Oxidative Stresses
        M. Hisama - Toyo Beauty Co.

10.50  The Future of Natural Ingredients in Cosmetics: Opportunities and Threats
        G. Maramaldi - Indena

11.10  Effect of a New Lipophilic Pro-Vitamin C, Tetra-Isopalmitoyl Ascorbic Acid (Vc-Ip), on Senile Lentigo via Controlling Melanocytes-Keratinocytes Interaction
        M. Yokota - Nikkol Group

11.30  What Formulators Need to Make Superior Cosmetic Products
        P. Romanowski - SCC President

11.50  From Database to In-Vitro Models: Identify Small Hydrating Molecules for Skin Care
        J. Von Hagen - Merck

12.10  A Propanediol-Amide Type Silicone Polymer Improving Pigment Dispersibility without Reducing the Gloss and Long Lastingness of Lipstick
        E. Hayashi - Iwase Costa

12.30  Commercial Presentation - Advanced Light Protection with Functional Inorganic Systems
        Marina Lefort - Merck

13.00  Buffet Lunch
        ESEDRA GARDEN RESTAURANT - Hotel Due Mari
June 5 Afternoon - Session 4

**Functional Cosmetics**

Moderators: M. Castiglioni - F. Kanda

14.15 Commercial presentation of The Oriental Beauty Valley  
Yang Fan

14.30 Keynote Speech - From skin biology to efficacy tests through targeted formulations  
Bioimition: a good master for functional Cosmetics  
A.Pappas - Nestle Skin Health

15.00 Soothing Hypersensitive And Atopic Skins By An Immunomodulation Mechanism  
H. Chajra - Clariant Production

15.20 Next-generation evaluation: 3D and 4D analysis and visuals for communication of skin tightening products  
T. Phamduy - L'Oreal USA

15.40 Intracellular Carbonylated Proteins Accelerate Photoaging Of Skin Through Alterations In The Expression Of Genes Related To Dermal Matrix Construction  
Y. Okano - Tokyo University of Technology

16.00 Aldehyde Stress Reduces Skin Hydration Through Downregulation Of Filaggrin Relating Genes  
Su Yeon Lee - SK Bioland

16.20 Commercial Presentation - Efficacy testing and Marketing challenges: opportunities and threats in the Beauty Industry  
M. Piacentini - Chimar

16.40 Protective Effect Of Marrubium Vulgare On Dna, Autophagy Mechanism And Skin Cells Against Damaging Effects Of Aerial Pollutants  
R. Dal Toso - Sederma, IRB

17.00 Phenolic Compound From Artocarpus Heterophyllus As Novel Skin Lightening Agent With Dual Mechanisms: Inhibition Of Melanin Synthesis And Induction Of Melanosome Autophagy  
Y. Wu - Skindata

17.20 Closing Remarks

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**Scientific Poster**

**Polymeric Micelles for Cutaneous Delivery of Epigallocatechin Gallate**  
Antonella Casiraghi, Umberto M. Musazzi  
Department of Pharmaceutical Sciences, University of Milan

**Commercial Poster**

**Study On Body Microbiota: A Practical Approach**  
Francesca Agetta, Samuele Asnicar, Valentina Nardo, Chiara Chiaratti, Silvia Scolari  
Mérieux NutriSciences - Italy

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